

Berlin Leadership Academy Open Lecture

Sapere Aude: Intuition in the Age of Artificial Intelligence



Berlin University Alliance



Image source: Global Forum Südtirol

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Moderator: **Rudolf Kerschreiter**, Director Berlin Leadership Academy,
Professor of Social, Organizational, and Economic Psychology at FU Berlin

Tuesday, November 05 2024, 16:00 - 17:30

The lecture will be held on-site at Freie Universität Berlin,
Campus Dahlem (details and registration on our website below)

About this Lecture

Despite the rise of digitalization, two-thirds of managers rely on their intuition when making decisions (The Economist). Are they wrong to do so, following an outdated decision-making strategy? This talk suggests otherwise, exploring when intuition can be trusted, when artificial intelligence can be utilized, and how to combine both approaches effectively. It demonstrates that in an uncertain world, complex problems often demand radically simple solutions, many of which are rooted in intuitive thinking. Leaders, in particular, have a responsibility to foster a learning environment that encourages employees to have the courage to make the right decisions. In the spirit of the ancient motto Sapere aude—dare to know.

About Florian Artinger

Professor Florian Artinger is co-founder and managing partner of Simply Rational - The Decision Institute, a professor for data science and business at Berlin International University of Applied Sciences, and associated scientist at the Max Planck Institute for Human Development. He received his PhD in behavioral economics from the Max Planck Institute and has been working as a researcher at the University of Oxford, the University of Warwick, and the University of Chicago. His work has been published in leading international journals and has received a number of awards. He is a frequent keynote speaker at practitioner conferences and has taught managers and financial analysts the arts and science of good decision making.

Additional Information & registration:

<https://www.berlin-university-alliance.de/bla/profs/senior/personalfuehrung/index.html#Open>